

## Message Text

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62

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 H-02 USIA-15 /035 R

DRAFTED BY COM/OIM/MAKELLEHER/AI/238

APPROVED BY EB/OCA/REP/BEBYRON

COM/OIM/CMSONNE/RMD/238

COM/BIC/OIM/CGENDREAU/216

STATE/EA/ROC/KWEAVER (INFO)

EA/EP/RWHITE (INFO)

EB/OCA/BR/TWILLIAMSON

COM/OIM/TWLLOYD/CMM/238

----- 111757

R 101926Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI

UNCLAS STATE 053231

E.O. 11652 N/A

TAGS: BEXP TW

SUBJECT: FY '76 TRADE PROMOTION EVENT PROGRAM

1. THE COMMERCE DEPARTMENT'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN ADEQUATE LEAD TIME.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

---A. COMPUTERS & RELATED EQUIPMENT, TRADE CENTER

----- EXHIBITION, AUGUST 1975

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---B. PACKAGING EQUIPMENT, JEEP, SEPTEMBER, 1975

---C. HOTEL & RESTAURANT EQUIPMENT, TRADE CENTER  
----- EXHIBITION, OCTOBER, 1975

D. PROCESS CONTROLS, TECHNICAL SEMINAR, NOVEMBER, 1975

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E. AUTOMOTIVE MAINTENANCE & SERVICING EQUIPMENT, TRADE  
- CENTER EXHIBITION, DECEMBER, 1975

F. WOODWORKING EQUIPMENT, JEEP, JANUARY, 1976

G. INDUSTRIAL SECURITY & SAFETY EQUIPMENT, TRADE CENTER  
EXHIBITION, FEBRUARY, 1976

H. HEALTH CARE INDUSTRIES, TECHNICAL SEMINAR, MARCH  
1976

I. BUILDING & CONSTRUCTION EQUIPMENT, TRADE CENTER  
EXHIBITION, APRIL, 1976

J. ELECTRONIC COMPONENT PRODUCTION & TEST EQUIPMENT,  
TRADE CENTER EXHIBITION, JUNE, 1976

K. COMMERCIAL FISHING EQUIPMENT, TRADE MISSION, JUNE,  
1976.

3. IN SUMMARY, TAIPEI PROGRAM HAS BEEN REDUCED BY ONE  
CATALOG SHOW: EDUCATIONAL TRAINING AIDS (9/75.) INGERSOLL

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NNN

## Message Attributes

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**Concepts:** n/a  
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**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 JUN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 JUN 2003 by BrownAM>; APPROVED <26 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**TAGS:** BEXP, TW  
**To:** TAIPEI  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006